

# COMMUNICATE YOUR IDEAS

DRUCK. EVENT. MESSEBAU. PROMOTION.

INFO-DATENANLAGE

**In order to ensure an optimal process in the processing of your data you should consider the following points when preparing or creating the data:**

Bitmap images embedded in the document should be in final format

- Size 1:1 100dpi
- Size 1:25 1200dpi
- Size 1:10 1000dpi (for banners larger than 6 meters - corresponds to 100dpi print resolution)

## PDF documents

Please convert and save this as a PDF/X3 with a 3mm bleed all around and without crop marks. (Disable image compression). Color profile/output In FOGRA39.

## Page Formats:

Do not divide the document into webs in the form of lines or pattern stripes. Please also make sure to create the document without trimming.

## Fonts and Logos:

Please deliver logos as vector data and deliver fonts converted into paths, unless text changes are desired / planned.

To avoid delays and misprints, please make sure that all imports and fonts for the respective output document are included.

## Photoshop

As EPS format / tif / psd / jpeg  
Color mode CMYK (do not pre-separate images)

## Illustrator

As illustrator eps. or hey (images embedded)  
Please draw a frame around your entire document (without filling, without line color)  
Please also deliver the imports integrated in the document.

## InDesign

Please draw a frame around your entire document  
(without filling, without line color)  
Please also deliver the imports integrated in the document.

## data transmission

For larger data, please use a file hosting service such as WeTransfer.

